# **Become a Partnership Store!**

At this very moment, you may be raising your eyebrow in curiosity: **"Just what is a Partnership Store?"** 

I bet you didn't even know it, but our print products and services are purchased every day by customers just like yours. As a Partnership Store, you have the competitive edge because we supply direct to you better pricing, better quality, and lots of promotional and advertising knowhow, making the print products we create and the services we provide highly marketable and a great bargain to anyone in need of them. We empower our Partnership Stores to be well equipped in their abilities to provide products competitive to the big companies. All while utilizing the latest technologies to ensure the products we produce get delivered to the right hands for a lot, lot less. Through our unique program you will have the upper hand as a local print marketing provider with all our great products at unbeatable prices. The print advertising market has become a multi-billion dollar industry and the demand for more quality and value has never been higher. By becoming one of our Partnership Store's you will have everything you need to become part of it and you will have access to the latest technologies as it continues to evolve... How exciting is that?



PARTNERSHIP STORE





You may need some words of encouragement. Here are a few things you may have heard:

- You may have had a walk-in or phone-in client ask you, "Do you provide printing services?" Or perhaps they asked, "Can I get these printed here?"
- You may have had a walk-in or phone-in client ask you, **"Do you provide mailing** services?" Or perhaps they asked, **"Can I get these mailed-out here?"**

## **BIG Opportunity For YOU!**

Here are a few things you may have already asked yourself or should ask yourself... right now:

- Can I be making money from these services? Yes!
- Is there a future in the Print, Mail or Print Marketing business? Yes!
- Can this help me diversify and generate additional positive revenue for my store? Yes!
- Can I be losing business from my clients who are looking for these services I don't offer? Yes!
- Why do people come in looking for all these services? <u>Because They Need Them & Fast</u>!
- How much money can make if I offered all these services? A Lot!
- How can I get started without having to make a large capital investment? By Joining Our Program!
- I have seen other businesses succeed in this industry but how can I compete against other more established companies? – <u>We Do It For YOU</u>!
- How can I offer these services without compromising the business I already have? We Teach You How!
- How can I make money from these services if I don't know anything about the Print and Mail business or even Graphic Design and Marketing? – <u>We Do It All For YOU!</u>
- Can I offer these services without a conflict to the business I already have? <u>Yes, we show you how it</u> compliments what you do!



• What will it cost me to get started as my own Print, Mail or Print Marketing business? – Become one of our Partnership Stores and it will cost you Absolutely Nothing!

The answers to our most asked **12 Questions-of-Interest** are the reasons why you need to learn more about this AWESOME OPPORTUNITY! We are confident that the more you learn about joining our network, the more anxious you will be to see for yourself just how financially rewarding becoming a Partnership Store can be. *And the best part is as you grow so will our level of service to you... Now that's Support!* 



## Our Customer Service And Support Makes Making Money Even Easier For YOU!

In Today's very unstable and declining economy, business minded entrepreneurs like yourself are learning that owning and running a business means more than just getting by only to keep the business doors open. You have to know how to succeed and grow. And the **6 Key Business Principals** we abide to will surely get you there!

Here's what you absolutely must know about what the customers of today WANT and what you must PROVIDE to be successful in servicing them:

- 1. Customers want more **Support!**
- 2. Customers expect more **Services!**
- 3. Customers want better **Pricing!**
- 4. Customers expect more **Product!**
- 5. Customers want 1-Stop **Shopping!**
- 6. Customers expect more **Professionalism!**



#### We Manage And Process All The Orders For You!

As a Partnership Store, we will provide your customers on your behalf with our **6 Key Business Principals** of success... *it doesn't get any easier than that!* We have learned that better support as well as service makes for a great customer's experience, translating into more growth for you. And as a result we are confident it will show in your volume and number of orders.

#### **Exploring Other Business Opportunities?**

Here are a few things you may have already concluded making an investment with your time and/or money today:

- Buying someone else's business is very unpredictable due to the unresolved problems that carry with it.
- Franchise businesses require too much money up-front and time to manage as a sole owner.
- Investing in a business expansion with more inventory is too risky without a fresh makeover to attract new business.
- Acquiring another business generally carries a high price tag as a result of the unpaid debts that caused it to sell.
- Partnering up for capital is like a bad marriage as objectives can change on a dime.

With all these negative investment concerns, there doesn't leave any room for a positive outcome to make your investment or time-in worthwhile. If today's customers are as demanding as they are, how is it even possible to meet all these expectations when being in business is already such a drain? Do you see the complicated problem here? Today's customers want and expect so much more, adding all this weight to drag business growth down. So how can you possibly consider buying a business or franchise and still be able to do all this? The simple truth is YOU CAN'T!

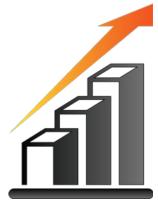
#### This Is Where The Partnership Advantage Comes In!

For a limited time, you can become a Partnership Store with **ABSOLUTELY NO INVESTMENT!** As long as your store meets a few key requirements, we will get you up and running in less than a week's time... I bet you're interested NOW! We provide everything you need to facilitate your store's orders... AND everything today's customers want and expect... **WE DO IT FOR YOU!** 



- All the <u>Customer Support!</u>
- All the <u>Customer Services!</u>
- All the **Print** and Mail Pricing!
- All the <u>Customer Products</u>!
- All the <u>1-Stop Shopping!</u>
- All the <u>Professionalism!</u>

Just as if you were doing all the work! We provide everything you need to facilitate all your orders, and we make sure you get a **BIG piece of the PROFIT.** Our Partnership Model has been created to make you **SUCCEED!** Set-up is fast and easy, so you can start making money in as little as a few days. Timing is everything, so take advantage of becoming a Partnership Store today! Or simply inquire to learn more.



We thank you for your interest and welcome you into our Partnership Store Advantage Program.

## Call MailSolutions at 860.399.8900 Today!